

**magic
breakfast**
fuel for learning

THE **MAGIC** OF BREAKFAST

Magic Makers
School briefing



Agenda[!]

- ✓ Who is Magic Breakfast?
- ✓ What is Magic Makers?
- ✓ Organising your event
- ✓ Safeguarding and volunteer stewardship



What does **Magic Breakfast** do?

We work to ensure that no child or young person in the UK starts the day too hungry to learn.

We deliver **healthy breakfast foods** to the school gates and **engage school communities** to reach those who need it most.

We push for **long-term change** through our **campaigning, advocacy, and research** work. We engage with governments, decision makers and the public to ensure our message is heard and action is taken.



What is Magic Makers?



- Up to 5 volunteers come to your school to share presents worth £400-£450 with your students to enrich your school provision
- You give us the wish list
- The presents stay at school to enrich your provision



What are the benefits of enrichment at breakfast?

Having games and activities at breakfast:

- Gives students the chance to play with friends, releasing energy before lessons start
- Creates a welcoming atmosphere that helps build trust between staff and students
- Allows children and young people to play with toys and games they might not normally have the chance to
- Helps children make new friends
- **Makes breakfast somewhere students want to be**



Activities increase attendance at breakfast!

Two thirds (67%) of schools said that reading and arts and crafts helped increase the number of children eating breakfast.

This rises to **three quarters (76%)** of schools for board games and puzzles!

Preparing for your event



Overview of the event



Breakfast club



- Great for primary schools with a breakfast club which runs for 40-60 minutes
- Volunteers to join breakfast
- Gift-opening station if more than 30 students
- Good to think about when gifts are opened

Classroom/library



- Great for primary schools who don't have a breakfast club + great for secondary schools
- Breakfast can be included but not required
- Timings can be more flexible
- 30 students to represent the school

Preparing for the event

Logistics

- Number of students – please, limit the number **to 30 students** for opening presents.
- If there are more children at the event, have a **gift opening station**.
- Volunteers will arrive **15 minutes before the event** and should be **briefed by a member of SLT**.
- Choose a **student ambassador** to talk about the school and breakfast.



Preparing for the event

Make the visit meaningful

1. Use the **activity pack on our webpage**.
2. Put on some **Christmas music**.
3. Put up **Christmas decorations**.
4. Give the volunteers **a tour of the school**.
5. Have the students **sing a song** or **do a performance**.
6. Do a **Q&A session** with the volunteers.
7. **Volunteer helpers?** Yes, please!

My favourite part was seeing the volunteers' excitement to be in the kitchen serving the children breakfasts and talking with them, I could see how enlightening the experience was for them to visit a breakfast club.

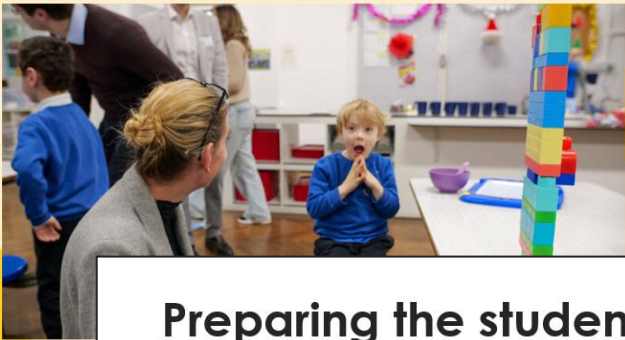
Staff, Magic Breakfast

My favourite part was singing a Christmas song in Spanish for one of our guests who said she was Spanish.

Teacher, Royal Mile Primary School



Magic Makers Activity Pack



Preparing the students before the event

1. Research the company and come up with 3 questions for the volunteers
2. Create thank-you cards for the volunteers. Ideally, the cards would say 'Thank you to the Magic Makers from [Company name]'
3. Nominate a student ambassador to tell the volunteers about breakfast at the school (and maybe teach the volunteers to serve breakfast!)
4. Create name badges for the children and the volunteers



Activity suggestions

1. Set up [Pin the nose on Rudolph](#)
2. Lead on simple ice-breaker Christmas games ([these two](#) are our favourite!)
3. Open the gifted activities before breakfast, to play with while eating!
4. Put on [Christmas music](#)
5. Print out [colouring sheets](#)
6. Print out **icebreaker questions** (next slide)
7. **Christmas jumper** day??



If you were a food, what food would you be? Why?	Pick a question – you have 40 seconds to answer!
What do you think food will look and taste like in 150 years?	
What is your favourite breakfast?	
What is one food you would NEVER eat for breakfast?	
What is your favourite comfort food when you've had a long day?	
What is your favourite combination of foods that not everyone understands?	
If you had your own restaurant, what would you name it?	
Is cereal soup?	
Pineapple on pizza – yes or no?	
What's better – sweet or savoury?	

Safeguarding and volunteer stewardship



Safeguarding and volunteer stewardship 🌟

- Volunteers are **not DBS-checked** – please, welcome them as any other external visitor, and offer them a full safeguarding briefing. Everyone should always be accompanied by a school member of staff.
- Photography – **volunteers should never be allowed to take photos**, unless **photo consent** has been collected **in advance**. If you take photos, please **share them directly with the volunteers**.
- **Be nice** to the volunteers! They will be excited and nervous in equal measure 😊



Thank you for listening!



Appendix – recommended event format

Breakfast club event

This format works best at primary schools which have an established breakfast club which is free for students. Ideally, the students will be there for at least 40 minutes so they can have breakfast with the volunteers and then enjoy the activities before lessons start.

A classroom event during breakfast time

If students only stop by at breakfast for a short amount of time or you don't have a breakfast club, we recommend a classroom event with 30 students. This format is well-established and works really well. We recommend running the event from 9am to 10am. This is the suggested format for secondary schools.

A classroom/library event at a different time of day

If breakfast time is too busy, the event can take place at a different time of day. For example, if you would like the gifts to be books, you could run the event in the library with a group of 30 students who receive the presents on behalf of the school.

Joining an extra-curricular club

If you would like the corporate partner to provide items for an extra-curricular club, you could run this event as part of this club (though we might need some flexibility to fit with the volunteers' diaries as well).

Your engagement partner will speak with you in advance of the event to help you choose the best format for your school.

