



Magic Breakfast and schools have formed this partnership from a shared commitment to ending the negative impact of child poverty upon well being and readiness for learning in our primary schools.



Magic Breakfast wishes to say thank you to:

- Friends and supporters who help us to achieve our aims;
- Quaker Tropicana for the food aid to enable us to feed hungry children;
- School staff who create a positive start to each morning;
- The children who show such great appreciation for their Magic Breakfast.

www.magicbreakfast.com

<http://www.justgiving.com/magicbreakfast/donate>

Magic Breakfast Charity Registration 1102510

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magic breakfast
fuel for learning

Schools Partnership Agreement

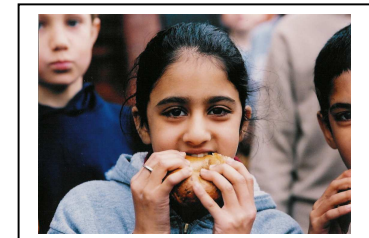
- **For 1 in 4 children, lunch at school is the only hot meal of the day.**
- **Up to 700,000 primary school children arrive too hungry to learn.**

No child should miss out on their future success because they lack fuel for learning at the start of the school day. Magic Breakfast delivers free, healthy breakfast foods to primary schools where over 50% of children are entitled to free school meals and many children arrive too hungry to learn. A hungry child cannot concentrate, and sometimes isn't all that well behaved. We believe every child deserves the right fuel for learning at the start of the school day. The growing impact of junk food and lack of family time and income mean that many more children are falling into a nutritional attainment gap.

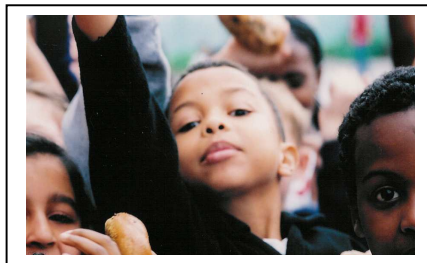
Magic Breakfast aims to:

Ensure no child starts the day too hungry to learn;
Improve a child's well being and ability to learn in class;
Increase nutrition awareness and school food leadership;
Create enterprising partnerships between business and school communities.

A typical Magic Breakfast includes a bagel, porridge, cereal, fresh orange juice (the last two with help from our partners at Quaker Tropicana).



School:



Magic Breakfast will:

Provide healthy free food for your breakfast club

Meet the costs of food and delivery to your school

Give you a freezer to store breakfast food, if needed

Send you a poster / certificate to put on display

Help you measure the positive impact of your club

Be a partner to help you achieve quality kitemarks (Healthy Schools, QES, and evidence for your SEF)

Support school food leadership and social enterprise

Send you our regular newsletter

Highlight and share good practice in our clubs, giving ideas for breakfast club activities

Signed on behalf of Magic Breakfast: _____

Date:



Your school will:

Provide a venue and staff to run the breakfast club

Have named contact who will liaise with Magic Breakfast, keeping us up-to-date on progress and success stories

Identify and encourage attendance by most hungry children

Host at least one visit per year to the school from friends or supporters of Magic Breakfast

Display our poster and tell your stakeholders about us (governors, parents, staff and children, local community)

Complete the End of Year Report to help us to monitor and measure the impact of Magic Breakfast charity

Tell us if your needs change (increase/reduction in food)

Plan with Magic Breakfast ways in which school can grow long term sustainability for its breakfast club

Signed on behalf of school: _____